



Imperial Valley Public Art, Inc.
Art = Community

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HOLTVILEE, CALI – After a lot of hard work and extensive fundraising, Imperial Valley Public Art, Inc. & Holtville High art instructor Alfredo Guzman are pleased to announce the unveiling of the latest mural in town. Currently in the works, the mural will read “Greetings from Holtville,” and pays homage to Holtville landmarks honoring the vitality and essence of this small tight-knit community. The artwork is credited to Mr. Guzman’s art students of the 8th grade. The artist of choosing is local Imperial Valley resident that goes by the artist name PASIB (IG: el_pa5ib).

The mural will be ready to spectators on this weekend during annual Carrot Festival, and commemorated by the Chamber of Commerce on Sunday at 11AM.

“We hope whoever sees the mural will feel immense pride for the city of Holtville. This area is home to a colorful community of hard-working people. This mural is a gift to honor the traditions and history of Holtville.” Said Araceli Mangione, Director and Founder of IVPA.

Thanks to contributions from NoCCA (Northern County Coalition for the arts), City of Holtville, Cooper’s West Insurance Agency, LLC, Chamber of Holtville, Ms Lyerly, and the Rotary Club, we were able to get started with the project.

Please note that IVPA is still accepting donations to help fulfill overall project costs – the project is only \$1,200 short of meeting its goal.

IVPA is a non-profit (tax-exempt) organization aimed to promote public art by local artists. Founded in 2022 with the proposal of the “Greetings from Brawley” mural, IVPA will continue to work with all cities of the valley to help encourage more public art that help elevate pride and self-identity.

Forms of support include:

- Checks/money order payable to Imperial Valley Public Art, Inc. (send to 1293 Jones Street Brawley, CA 92227) / EIN: 88-3033301
- Donation of art supplies (spray paint, drop cloth, Lowe’s/Home Depot/Michaels/Walmart gift cards)
- Donation of product or service for raffle
- Volunteer to help collect necessary funds!

Help promote IVPA by following the organization on social media:

FB - Imperial Valley Murals,
IG - @IV_Public_Arts,
www.ivpublicarts.org