



Imperial Valley Public Art, Inc.

Art = Community

Guidelines of Utility Box Painting in Brawley

- Artists from the Imperial Valley community are invited to submit which box they would like to paint and shall adhere to the following guidelines.
- IVPA will buy based primer and sealant as well as necessary paint supplies.
- Art must be family friendly, PG, community oriented, non-controversial, and non-commercial.

Artist guidelines:

1. Choose the available box location that you would like to paint and notify IVPA at imperialvalleymurals@gmail.com
2. Present a brief resume or short biography telling us a little about you as an artist, which could be used on our website and social media pages.

Technical info:

1. The boxes must be cleaned and painted with the provided primer prior to painting.
2. Artists must submit list of materials and we will provide materials. Artists must return what is not used for next project. Artists may use own materials.
3. Boxes must be sealed with the provided satin polyurethane, anti-graffiti sealant about two days after artists have finished painting. IVPA will take care of this part.

Following is the process for painting the boxes:

1. IVPA will contact the property owner and let them know we are painting the box in front of their property. If they have questions, they can contact our office.
2. Clean and prime the selected box (see below).

Prepping and priming boxes:

1. Wash with liquid detergent and water. While wet, use plastic scrapers to remove dirt, loose paint, rust, and any stickers that are NOT official utility labels. ***Please do not remove or paint or the official utility box labels.***
2. When dry, sand lightly with sandpaper. Wipe down with a dry cloth.
3. Apply one fresh coat of primer. Use the provided water based primer.
4. Artists must use metal sign paints: Aqua-Cote water-based paints will be provided.

Sealing the painted boxes:

IVPA will seal with the provided satin anti-graffiti polyurethane sealant about two days after painting is complete.

Artwork will be photographed and announced on our website and social media pages.